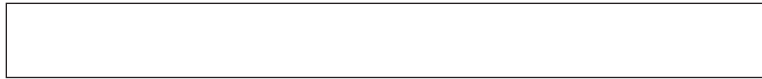


Creating Innovative Outreach Events

Mark Mittelberg

Lee Strobel



VIA SATELLITE ON CCN

When it comes to outreach events, one size definitely does not fit all!

There are many factors to consider in creating a good match between your outreach ideas and the surrounding culture.

Join evangelism experts, **Mark Mittelberg** and **Lee Strobel** to consider the five most crucial questions to address before launching any outreach program!

Whether you want to reach out through small groups, medium-sized gatherings or blockbuster events, these answers will maximize your chances of success.

"Distilled from years of experience in staging all kinds of evangelistic endeavors, these key questions focus on making the right decisions at important junctures," say Mittelberg and Strobel.

Learn how to create events with the right fit for your community!

Who Should Attend:

- Pastors
- Church Staff and Board Members
- Ministry Leaders

Mark Mittelberg, leading evangelism strategist and consultant, is the author of *Building a Contagious Church: Revolutionizing the Way We View and Do Evangelism* and co-author of the best-selling *Becoming a Contagious Christian*.

Lee Strobel, a former spiritual skeptic and award-winning journalist, is a best-selling author of *The Case for Christ*, *The Case for Faith*, *Inside the Mind of Unchurched Harry and Mary* and more.



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