



**CCN LEADERSHIP TRAINING SERIES  
LEADERSHIP SEMINAR JANUARY 22, 2002**

**“Preaching That Connects”**

**Part One - Preaching With Spiritual Passion: Romance in the Pulpit  
Dr. Robert Smith**

**I. Sermonic "Singabration": The Need to \_\_\_\_\_ Over the Sermon**

- A. Expository Exultation (John Piper) -
- B. The Truth With the Tune (The Angels on Christmas Night) -
- C. Turning Ink Into Blood (From Personal Address to Personal Witness) -
- D. Sanctified Sequencing: Reversing the Order of the Application and the Climactic -

**II. Spiritual \_\_\_\_\_ For the Pulpit Defined and Analyzed**

- A. "En Theos" (Enthusiasm) -
- B. A Gardner C. Taylor Response - "The Sweet Sorrow of Sunday Morning" -
- C. A James Earl Massey Response - "The Burdensome Joy of Preaching" -
- D. A Rudolf Otto Response - "The Mysterium Tremendum" -
- E. A Henry Mitchell Response - "A Child Remembers Best What He or She Enjoys Most" -

**III. \_\_\_\_\_ the Historical Landscape: From Aristotle to Craddock**

- A. From Deduction to Induction -
- B. From "Cogito Ergo Sum" (I Think, Therefore I Am) to "Sensuo Ergo Sum"  
(I Feel, Therefore I Am) -
- C. Cranial and/or Cardiological Communication (Has God Joined the Two Together?) -

**IV. \_\_\_\_\_ of Preaching With Spiritual Passion**

- A. Spiritual Spontaneity: Appropriating Passion -
- B. Narrative Structure: Expository Preaching in a Narrative World (Haddon Robinson) -
- C. A Holistic Approach -
- D. Pneumatological Presence Versus Anthropological Assertion -

**V. A Biblical \_\_\_\_\_ For Preaching With Spiritual Passion**

- A. II Samuel 18:33
- B. Jeremiah 20:9
- C. Matthew 9:36
- D. Matthew 22:37
- E. Matthew 23:37
- F. Mark 3:13-15
- G. Luke 1:63, 64 and Luke 10:16
- H. Acts 2:4 and 4:31
- I. Acts 4:20 (Ignited Involuntariness)

**VI. Romantic \_\_\_\_\_ of Spiritual Passion In the Pulpit**

- A. The Voice of the Text -
- B. The Voice of Culture -
- C. The Voice of the Congregation -
- D. The Voice of the Preacher -
- E. The Voice of Liturgy -

**Part Two - Preaching to Change Lives**  
**John Ortberg**

"The purpose of preaching is to help Christ be formed in people.  
We are called to preach to change lives."  
- John Ortberg

**Constructing a Message**

- A. Start by developing the whole series
- B. Clarify the big idea of the message
- C. Research
- D. Begin writing
- E. Hack the baby down to size
- F. Final review
- G. Delivery
- H. Evaluation

"Our goal is not to get people all the way through the Bible;  
our goal is to get the Bible all the way through the people."

## Part Three - Effective Delivery in a Visual World Lon Allison

### I. Intro

Gaining a hearing is not too difficult, it is \_\_\_\_\_ the hearing that is the challenge.

Why?

1. We are \_\_\_\_\_ in a visual oriented culture.
2. We are \_\_\_\_\_ with thousands of messages in the course of a week.
3. We are \_\_\_\_\_ with other communicators in a media-driven world.

### II. Preaching as Art

A. To get our all important message to be heard and remembered, requires not

\_\_\_\_\_ who speak “at” people;

or \_\_\_\_\_ who speak “to” people;

but \_\_\_\_\_ who speak “with” people.

“This is the era of the preacher-artist” Dr. Eddie Gibbs, Fuller Theological Seminary

B. The artistic form most resembling preaching is \_\_\_\_\_. Some of the techniques and skills of the actor can greatly enhance the effectiveness of the present-world preacher.

### III. The (Shape) of a Preacher

A. Think of the acronym \_\_\_\_\_. To get the body in shape increases health, and therefore effectiveness. Our goal is to get the preacher into communicating shape.

B. Every communicator/preacher has a God-given “preaching personality”. We can discover the personality and nurture it. There are 6 key traits of great communication. Note: Few preachers possess all of these traits. Some of the very best have one or two and have honed them into excellent shape.

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Submit questions to CCN’s presenters by

Phone: 650-938-7802

Fax: 650-960-8527

Email: [questions@ccnonline.net](mailto:questions@ccnonline.net)

## C. Six traits of great communication/preaching in today's world:

1. S\_\_\_\_\_ - "The ability to make truth clear, concise, and connected."

The apostle Paul prayed for this trait- "that we may declare the mystery of Christ, for which I am in prison, so that I may declare it clearly, as I should" (Colossians 4: 3,4).

- Simplicity requires the "right" language.
- Simplicity requires one "big idea" per message.
- Simplicity requires "transitions" that make sense.

The use of stories, objects, movement, and use of space enhance simplicity.

Remember, "A mist in the pulpit will be a fog in the pew." (Haddon Robinson).

2. H\_\_\_\_\_ - "The ability to make listeners smile and laugh."

- Humor helps people cope with the seriousness and sadness of life.
- Humor drives home ideas with subtle power.
- Humor helps listeners take needed mental and emotional breaks during the message.
- Humor gives the speaker affinity with the listeners and helps break down the "authoritarian" walls of the pulpit.

The most effective humor comes out of spontaneous moments. However, appropriate jokes are also helpful, as long as they are "on the mark", and in no way degrading or coarse (Eph. 5:4).

3. A\_\_\_\_\_ - "The ability to speak sincerely to 1000 as if it was 1."

"For we are not peddlers of God's word like so many; but in Christ we speak as persons of sincerity, as persons sent from God and standing in his presence" (2 Cor. 2:17).

- Authenticity is probably the most compelling trait in preaching, for it tells the listener that the same word we bring to them is at work in us. Our world is not impressed by intelligence as much as by sincerity.
- The first rule of acting helps here: "It is you up there, you and no one else- not a character, you. You never become someone else. Acting is placing yourself into the play, adjusting for all the play tells you." (Jean Shelton- Jean Shelton School of Acting)

4. P\_\_\_\_\_ - "The ability to communicate truth with emotional commitment and a sense of urgency."

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- “The pulpit is the setting for drama. The preacher doesn’t make the gospel dramatic, it already is.” (R.C. Sproul)
- Passion is not the same as “volume.” Passion has to do with emotional intensity.
- If the gospel matters, make sure your listeners know it. For many preachers, this requires a strong dose of courage.

5. E \_\_\_\_\_ -The ability to be appropriately energetic in communicating.

- Someone asked a great preacher what to do about sleeping parishioners. His response was, “wake up the preacher.”
- This is “good news” after all. The trademark of Spirit-filled believers is hope. Hope translates to enthusiasm/energy in the pulpit. Why should anyone else be enthused about your message if you aren’t?
- The amount of enthusiasm/energy is dependent upon:
  - The occasion
  - Size of the audience
  - Size of the room

6. S \_\_\_\_\_ -“The ability to be open to the Spirit and imaginative on your feet.”

- Spontaneity is possible when we believe the same God who led us in the “study” is with us on the platform.
- Spontaneity is possible when the communicator realizes the audience is involved in the delivery and affects the speaker just as a conversation with one person affects the conversation.
- Spontaneity is akin to “acting on instinct.”
- Imagine a toy top

#### IV. Conclusion

The image of the space shuttle gives a good picture of the importance of “Delivery” in the act of preaching.




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